



PAY CLOSE ATTENTION - This info could **double** or **triple** your Network Marketing business.

How to Add a **PROFITABLE** Consulting Package to your Business (without breaking compliance)

From the desk of Dustin and Mariko Briley

Dear Network Marketers,

If you are truly in the business of **HELPING** people...

Then shut out any distractions and commit the next 3 minutes to this letter.

I'm going to show you a 4 step system to generate new **rockstar prospects** for your business opportunity (without bugging your friends and family) and how to **rake in some extra income** by offering a consulting element to compensate you for your time.

Sound good?

Now, I know you might be thinking, "But I'm not a consultant."

You might be thinking that now. But by the end of this letter, you'll see why you **ARE**.

Yoobly has been working with Network Marketers for the last 8 years.

Over those years, we've worked one-on-one with thousands of clients teaching them how to **grow their network marketing business online**.

Time and time again, we'd see these accomplished people who bring so much to the table from their professional experiences.: managers, directors, moms, nurses, accountants, etc.





These entrepreneurs all had something **unique to offer**, in addition to their network marketing opportunity. THAT'S WHERE THE CONSULTING ELEMENT COMES INTO PLAY.

A lot of people try to take their network marketing businesses online and fail...Why? Because you try to pitch your products and services. Look, they're great, but people get marketed these types of things all the time! You have to **provide unique value** to these people. In order to **grow your business quicker**, you need to get BUSINESS BUILDERS.

Network marketing is great because when done right. It **grows exponentially**.

So at this point, you might be asking. How?

Simple. Sign up people who **want to grow a business and not just buy a product**.

In any business are you going to hire a ton of employees first and go nuts managing them? Or, are you going to hire great CEO's and VP's and recruiters to do the heavy lifting with you. No brainer right? **Get great business builders!**

Look at all those people at the top of your company, what's the difference?

Most TOP EARNERS had the rolodex of business builders to start, and they were authorities in whatever walk of life they were in before they got started in network marketing. They just rolled over that influence.

Most people do not have that rolodex to start out with. So, **let's attract it**.

The definition of a consultant is *someone who provides advice professionally*.

Isn't that what you are already doing? Providing advice on how to start a business and how use your products or services?

If you are not a TOP EARNER of your company YET, don't worry. It doesn't matter. You're leveraging a company with people doing millions! That's all that matters. **The opportunity in a solid company**.



When attracting business builders, you need to show this **value** PLUS a **system to attract individuals online**.

YOOBLY CAN SHOW YOU THIS SYSTEM.

You will be focusing on an opportunity to not only help them change with the product or service AND you will give them the system to change their finances and their entire lives.

You are going to **GIVE them a great opportunity**, a great system to find other people, and training to help them to implement it.

It's just like how you found us.

You are going to have a system to **attract the right business builders**.

You are a consultant, you have more to offer than anyone!

Sound a little confusing?

Let us explain it a little more.

The first step in adding consulting to your network marketing business is figuring out your ideal customer.

Step #1: Who Do You Target?

You all have an amazing opportunity that could work for just about anybody.

But when you think about it, there are millions of people in this world, and you don't need (nor would you want) to work with all of them, right?

When we work with our clients, one of the first things we identify is their ideal target audience - **who do you want to work with?**

Now... when people think of creating a target audience, most people are very broad. They typically want to target people like them, but they don't **niche it down**.



For example, a common group that our clients want to target is **moms**.

“Moms” is a huge target audience that contains 85 MILLION women.

But we all know that not all moms are created equal, right?

And that holds true for a lot of the target audiences we see people trying to create.

An example of **niching that target down** would be to target stay at home moms with a household income of \$75,000 that are married with preschool aged kids who need additional income, but would like to work from home.

See what happened there? Now you’ve taken this huge audience of people, and you’ve **narrowed it down to a niche market**. Now, when you start to ATTRACT these moms, you can directly call them out. Cool huh?

Targeting a niche market is much more **affordable, efficient, and effective** way to **reach potential clients** and **generate more business**.

So you may be asking now, HOW do you choose a niche?

Think about who you’ve asked to join your business in the past...

Now, think about the experiences that you bring to the table. Is there a group of people, like you, that you could offer your opportunity to?

Let’s say for example YOU are a trauma nurse who is used to working 60–80 hours a week. You **understand** the frustration of long hours, burnout, and not feeling appreciated by your supervisors. You’ve joined your network marketing company because you see the potential it has to **replace your income** and give you the **time freedom** that you are desperately seeking.

Your immediate instinct would be to JUST target nurses, right?

Well, what if we **niched that market down**? What if you targeted nurses, who like you, worked in trauma. Would their struggles be different than nurses who work in other areas? YES!



By embracing this niche strategy, you can **get your business to stand out** in a pool of competitors taking a more generic targeting approach.

You are directly calling them out, and at that point, it becomes a no-brainer to **WORK WITH YOU!**

Taking your current target audience and niching it down could be a total **GAME CHANGER** for you and your business.

Step #2 Adding a Consulting Service

I want to use our recent client Johnny Ferlito as an example.

Johnny came to us in 2018, and like most of our clients, he had **exhausted his warm market** and he was looking for a **better way to grow his business.**

Johnny had a true passion for sharing his opportunity with other entrepreneurial spirited men and women, but he just **wasn't sure how** to get out there in front of them.

After experiencing some success with attracting new business builders to his business **USING OUR TRAINING**, we discussed **adding a consulting** element to his offer.

His first instinct, much like most of our students, was, "BUT I'm not a consultant!"

So we had him step back and look at what he'd be able to accomplish with his business. He had set up a **system that was attracting leads** and pre-qualifying them to be **prospects** for his business opportunity. **AND** he was sharing this **duplicatable process** with every new business builder he added.

Within 24 days of starting the Yoobly training program, Johnny was able to **ENROLL 5 new associates** into his business, totaling **\$3,000 in profit.**

This knowledge alone is a **huge value** to anyone joining your opportunity.

The enrollment and business training was also putting an additional workload on Johnny.



Time that he wasn't being compensated for.

Once we put all that out on the table, he could easily see how to **justify a consulting fee** in addition to the startup cost of his opportunity.

He could see the **value** that he brought to each new business builder he brought on, and he realized that **his time was worth something**.

This is true for every Network Marketing professional out there.

Understand the **opportunity to work with you is valuable**.

You are someone who is willing to put in the time, to show people the ropes, and to ensure that anyone working with you is not left stranded.

Within 2 days, Johnny was able to implement the techniques we'd taught him and closed his first ever **consulting deal for \$1,000**.

Imagine what could happen if you added a consulting element to your offer...

Imagine how that could change your business...

You could **double, triple, or even quadruple your revenue**...

You could have the **INCOME** you've always dreamed of...

All by charging for your time and expertise...

But sometimes you don't have the knowledge to determine exactly what that expertise is.

Sometimes it doesn't just come to you.

And even if it does come to you, some struggle with how to market this new "package".

The good news is, **WE CAN HELP YOU!!!**



... You don't have to worry about wasting thousands of dollars on trial and error.

... You don't have to KNOW all the ins and outs.

Here at Yoobly, we've spent over \$1.3 MILLION on Facebook advertising alone and generated over \$7.6 MILLION in sales so far.

We have grown a **seven figure a year consulting business**, that continues to rapidly grow year after year.

I'm not telling you this to brag, but I want you to understand that we **know what we are talking about**. We've been where you are.

Because we are **investing our own money** in advertising, we pay close attention to the trends. We **know what's working and what doesn't**. We spend the money every day to learn these lessons and then **pass the knowledge** down to our clients.

If you want to work with the Yoobly team, all you have to do is be willing to be taught. Be willing to listen. And then be willing to put the time in to implement what we teach you.

Does that sound like something you could do?

If it is, then we'd love to work with you.

But... there's a catch.

This is not going to be an overnight game changer. It is harder than it sounds.

Like most things worthwhile, to get **amazing results**, you are going to have to put forth **time, effort, and energy**.

In order for us to really **help you**, we need you to commit to working with us for 90 days.

If you are interested in working together...



We've created this program called the CLIENT ATTRACTION SYSTEM.

The Client Attraction System focuses on 4 key elements: **Branding, Funnels, Traffic, and Sales.**

We have found that no matter what type of Network Marketer we work with, no matter their offer, **success** is based on a solid foundation of those 4 elements.

We'll accomplish implementing the client attraction system into your business by meeting several times a week over the next 90 days via our MASTERMIND CALLS.

Also, if accepted, you will be invited to join our 2-day LIVE EVENT workshop here in sunny Gilbert, AZ where you get to work me and the executive team.

We are able to accomplish more with our clients in these 2-day workshops than most people accomplish in years!

We don't just want to teach you how to grow your Network Marketing business, we want to **sit next to you** to make sure you understand each step, how it relates to your business specifically, and how to **grow and scale** for years to come.

Combining the online training and our services with the in-person workshop has completely **transformed the learning experience** for our students.

We are able to really dive into your story to determine who you are best fit to work with, the services you could potentially offer, and we walk you through the **exact steps to finding those perfect people.**

This program is by invitation only and I'll give you an opportunity to request an invite soon.

But first...

I need to be honest. This program isn't for everyone.

This program is **limited** to 22 people. Yes, twenty-two.



Working with us is expensive. (No you don't need to take out another mortgage on your home.. There are certainly more expensive programs out there. But like anyone with a proven system that works.. We aren't just giving it away.)

You've got to be **willing to listen** to what we have to say.. and implement it, FAST.

You don't have to be raking in 6+ figures a year - but we do need you to have some type of momentum in your business.

So what do you think? How would you like to be a part of something like this that could TAKE YOUR BUSINESS TO THE NEXT LEVEL?

Well, here's your invitation.

Since this program is limited to 22 people, we have created an application process to weed out the tire-kickers and find Network Marketers that are **ready to take action**.

Here's how it works:

1. CLICK the link at the bottom of this page to **fill out the application**.
2. Once the application is completed, we are going to **review it personally**.
3. If we personally pre-approve your application, then **you will get a call** from our partner, Jeremy Cheney. Jeremy has been a partner with us for over 10 years now, and he will be able to look at your goals, your plan to get there and identify if our program and services would be A GOOD FIT FOR YOU.
4. Assuming you both agree that this program is **right for you**, you'll be formally invited to participate.

Don't wait too long.. Time is of the essence.

Because there are only 22 spots to fill, once those spots are filled, the application will close.



If you feel like this opportunity is **right for you**, click the **Apply Now link** below and fill out the **application** before the remaining spots fill and you miss out on this opportunity for good.

CLICK HERE TO APPLY NOW

THANK YOU for taking the time to read this letter, and I hope you have taken away a money generating tip or two.

Cheers,
Dustin & Mariko Briley

P.S. You're head is probably **swirly** with a few unanswered questions.

First, you might be thinking, "If they are only accepting 22 people, this HAS to be expensive. Like Lamborghini expensive."

Understandable.

But let me put your mind at ease. **It's not that.** *It's not even half of that.*

Which might make you wonder, "Why do it then? If you have this program that could potentially work for any Network Marketer, why not charge an arm and a leg for it?"

Well, you've got us there.

Thing is, working with **Network Marketers is a passion of ours.**

Mariko herself grew up in a Mary Kay household.

We seriously put this program together because we LOVE seeing Network Marketers SUCCEED.

This is not something we HAVE to do, but something we WANT to do.



We love the sense of community that is created during the 2-day workshops. And because we keep this group so small, we feel **personally invested** into each of the people we work with.

Here's the deal.

What first got us interested in this type of program was our own high-ticket investment into a mastermind group.

On top of all the training and education we took away from that mastermind, we learned just as much from being able to **bounce ideas off other members** in the group.

Like-minded entrepreneurs searching for the same thing: **Success & Growth.**

So we thought, why couldn't we create something similar for a niche market we know so well.

I'll never forget the first 2-day workshop we ever held. Our entire team was so anxious. 30 minutes in, just as we were wrapping up introductions, our **anxiousness turned to excitement.**

We knew this was a true GAME CHANGER!

The people in our program were **ecstatic** with the **actionable steps** they were learning - and over the moon when we broke from **teaching to actually implement** the steps right then and there.

It was **awesome.**

So that is why we offer this program. Because we seriously LOVE it.

If you are ready to become a part of this community and take your *Network Marketing business to the next level*, **APPLY HERE ASAP** to work with us. These 22 spots will fill up fast, so don't hesitate!

Our team is waiting and excited to work with you. We wish you the best.